EU PVSEC

EU PVSEC 2027

45th European
Photovoltaic Solar Energy
Conference and Exhibition

20 — 24
September

Messe —
Freiburg

Freiburg —
Germany

EXHIBITION & SPONSORSHIP BROCHURE

www.eupvsec.org



WHY EU PVSEC

Where PV science meets industry

01

Scientific Authority

An established international platform for photovoltaic research and innovation.

02

Technological Leadership

Visibility where emerging technologies and production methods are debated.

03

Research to Market

Engagement where scientific progress meets industrial application.

04

International Community

Relationships across the global PV knowledge and innovation value chain.

Reach the people shaping the future of photovoltaics.

Build visibility. Demonstrate expertise. Create relationships.

Proof of reach.
A strong platform for 2027.

1,400+
PARTICIPANTS

54
COUNTRIES

1,000+
PRESENTATIONS

57
EXHIBITORS

10
SPONSORS

3
PAVILIONS

DIGITAL VISIBILITY

180K+
Website · Visits

330K+
Website · Pageviews

12K+
Website · Downloads

8,000+
LinkedIn · Followers

100K+
LinkedIn · Impressions in the conference month

3,000+
LinkedIn · Newsletter impressions

850K+
LinkedIn · Hashtag reach

7,000+
Mailing pool · Contacts

30+
Media partners · Reputable media partnerships



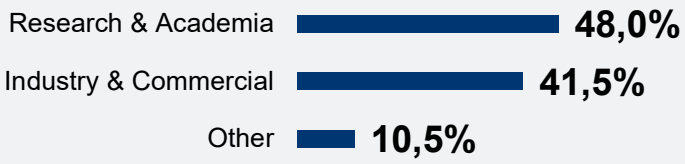
WHO YOU WILL MEET

A unique research-to-market audience

EU PVSEC combines deep scientific participation with a substantial industrial and commercial audience.

1,400+

REGISTRATIONS / PARTICIPANTS



48.0%

Research & Academia

Deep scientific participation and direct access to international PV knowledge.

41.5%

Industry & Commercial

A substantial commercial audience across the photovoltaic value chain.

ORGANISATIONS REPRESENTED

- Equipment, testing & technology
- PV manufacturers & product companies
- Utilities, developers & grid operators
- Materials, components & circularity
- Government, EU institutions & associations
- Consulting, digital solutions & media



THE PV ECOSYSTEM

The PV innovation value chain meets here

57 exhibitors in 2026 represented a broad cross-section of PV research and industrial activity. Meet the people creating PV knowledge and the organisations scaling it into industrial impact.

WHO YOU MEET

- Research institutes & universities
- Manufacturing equipment
- Testing & certification
- Cells, modules & PV products
- Materials & circularity
- Utilities, developers & grids
- Digital solutions
- Policy, associations & institutions
- Consulting & services
- Media & publishing

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Join organisations across the PV value chain



EU PVSEC

Choose your objective and partnership

BRONZE **EUR 4,000 net**	**Bronze | Visibility** **Objective: Build visibility** Recognition across onsite and digital touchpoints.
SILVER **EUR 8,500 net**	**Silver | Market Presence** **Objective: Strengthen presence** Exhibition presence plus sponsor visibility.
GOLD **EUR 12,500 net**	**Gold | Thought Leadership** **Objective: Demonstrate expertise** Roundtable participation and expert positioning.
PLATINUM **EUR 20,000 net**	**Platinum | Market Leadership** **Objective: Lead the dialogue** Curated exchange, activation and reporting.
STRATEGIC INDUSTRY PARTNER **EUR 35,000 net**	**Strategic Industry Partner** **Objective: Take a strategic role** Exclusive Industry Summit partnership.

All prices are net and exclude VAT.

visibility → presence → engagement → expertise → strategic dialogue

EARLY BIRD: BOOK BY 31 JANUARY 2027

Save 10% until 31 January 2027 | Save 5% until 28 February 2027

Book now →

EU PVSEC

From visibility to expertise

Early bird: save 10% until 31 January 2027

BRONZE

EUR 4,000 net

For organisations seeking visibility without exhibition space.

- Core sponsor recognition
- Newsletter description and social mention
- Two three-day visitor tickets
- No exhibition space
- No sponsored content or expert exchange

SILVER

EUR 8,500 net

For organisations combining exhibition presence with sponsor visibility.

- Core sponsor recognition
- 9 sqm exhibition space
- One full-week conference pass
- Three three-day visitor tickets
- 15-minute Exhibition Forum presentation
- One Silver Signature Item

GOLD

EUR 12,500 net

Take your expertise into the official programme. Limited to 6 partners.

- 18 sqm exhibition space
- Three full-week conference passes
- Five three-day visitor tickets
- 15-minute Exhibition Forum presentation
- Participation in an official Industry Summit roundtable discussion
- One Gold Signature Item

PLATINUM

EUR 20,000 net

Bring the right stakeholders together. Limited to 2 partners.

- 27 sqm exhibition space
- Five full-week conference passes
- Ten three-day visitor tickets
- 30-minute Exhibition Forum presentation
- Participation in an official Industry Summit roundtable discussion
- Digital Performance Summary
- Enhanced digital visibility
- Organisation of one Industry Expert Exchange
- Editorial interview
- Video during conference breaks
- One Platinum Signature Item



STRATEGIC INDUSTRY PARTNER

Only one company can take this position

Help shape the research-to-industry dialogue before, during and after EU PVSEC 2027.

EUR 35,000 net
exclusive

36 sqm	5	1
exhibition space	full-week conference tickets	exclusive partner

STATUS & PROGRAMME	• Exclusive Strategic Industry Partner status • Industry Summit presented in partnership • Joint development of one approved Industry Summit theme and session • One approved roundtable representative • 20 three-day visitor tickets
EXCHANGE & NETWORKING	• One jointly developed pre-event webinar • Industry Expert Exchange • Monday Business Lunch invitation
VISIBILITY & CONTENT	• One Platinum Signature Item • Video during conference breaks • Editorial interview • 60-minute Exhibition Forum presentation • Digital Performance Summary • Enhanced digital visibility
ACTIVATION & REPORTING	• Custom Impact Report and KPI review

EU PVSEC retains final approval of themes, speakers, format and communications. Sponsorship does not influence scientific programme decisions.



INDUSTRY EXPERT EXCHANGE

How the curated exchange works

Included in Platinum and Strategic. Designed to create a high-quality exchange, not a product pitch.

1 **Define**
Agree one relevant industry challenge, 3–5 target organisation types and 2–3 participant profiles.

2 **Invite**
EU PVSEC prepares invitation copy, promotes the exchange, approaches relevant organisations and approves registrations.

3 **Exchange**
45–60-minute moderated format for approximately 10–20 approved participants. Maximum 3 sponsor intro slides; no sales pitch.

4 **Follow up**
Participating company names, a discussion summary and aggregated insights.

Sponsor advantage: Convene relevant stakeholders around a business challenge and gain structured market insight.

Participation remains subject to interest and availability. Attendance and individual meetings are not guaranteed.



SIGNATURE ACTIVATION

Make your partnership distinctive

One item. One partner. Each Signature Item is available once only.

SILVER SIGNATURE ITEMS

Lanyard Sponsor
Brand visibility on every participant badge throughout the event.

Sustainable Event Partner
Associate your brand with visible sustainability measures.

Startup Pavilion Sponsor
Position your company alongside emerging technologies and entrepreneurial talent.

GOLD SIGNATURE ITEMS

Student & Young Talent Sponsor
Connect your brand with the next generation of PV professionals.

Branded Photo Experience
Create a shareable branded moment with onsite and social visibility.

Welcome Reception Sponsor
Own a high-energy networking moment at the start of the event.

PLATINUM SIGNATURE ITEMS

Conference Dinner Sponsor
Premium hospitality visibility, invitations and a short welcome opportunity.

Exhibition Forum Sponsor
Brand the central industry stage with repeated programme visibility.

Site Visit Sponsor
Connect your brand with a practical technology experience beyond the hall.

Missing something you have in mind? Get in touch – we are happy to discuss tailored options with you.

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All benefits at a glance

	BRONZE	SILVER	GOLD	PLATINUM	STRATEGIC
Exhibition space	–	9 sqm	18 sqm	27 sqm	36 sqm
Core sponsor recognition	✓	✓	✓	✓	✓
Newsletter and social mention	✓	✓	✓	✓	✓
Full-week conference passes	–	1	3	5	5
Three-day visitor tickets	2	3	5	10	20
Exhibition Forum presentation	–	15-minute	15-minute	30-minute	60-minute
Industry Summit roundtable	–	–	✓	✓	✓
Digital Performance Summary	–	–	–	✓	✓
Enhanced digital visibility	–	–	–	✓	✓
Signature Item category	–	Silver	Gold	Platinum	Platinum
Industry Expert Exchange	–	–	–	✓	✓
Editorial interview	–	–	–	✓	✓
Video during conference breaks	–	–	–	✓	✓
Custom Impact Report and KPI review	–	–	–	–	✓
Strategic Industry Partner status	–	–	–	–	✓
Industry Summit presented in partnership	–	–	–	–	✓
Joint Industry Summit theme and session	–	–	–	–	✓
Monday Business Lunch invitation	–	–	–	–	✓
Jointly developed pre-event webinar	–	–	–	–	✓
Limited to	–	–	6 partners	2 partners	1 partner



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EXHIBITION SPACE

Choose the space that fits your presence

EUR 320

PER SQM NET | SPACE ONLY

9 sqm	EUR 2,880 net
18 sqm	EUR 5,760 net
27 sqm	EUR 8,640 net
Custom space	EUR 320 per sqm net

EARLY BOOKING

Save 10% until 31 January 2027

Save 5% until 28 February 2027

Book now →

INCLUDED

Exhibition space only.

NOT INCLUDED

Stand construction. Stand builder information follows in January 2027.

ADD-ONS

Presentations, sessions, video and stand party: see next page.



EXHIBITION ADD-ONS

Turn your stand into an active audience experience

Choose the activation that supports your objective: attract visitors, demonstrate expertise or create a memorable networking moment.

EUR 2,500 net

Stand Party

Bring the community to your stand with an informal networking activation. Food and drinks for up to 100 guests arranged by EU PVSEC.

EUR 750 net

15-minute Presentation

Present one focused idea, product or market insight on the Exhibition Forum stage. Technical setup and support included.

EUR 1,250 net

30-minute Presentation

Use an extended slot for a deeper technology story, case study or market perspective.

EUR 2,000 net

1.5-hour Session

Host an approved workshop or industry discussion with more time for interaction and expert positioning.

EUR 2,000 net

Video During Breaks

Reach the wider conference audience with a high-impact video moment. Up to 2 minutes with sound in all auditoria.

Add-ons are available to exhibitors and sponsors.
All content subject to approval.



FOR YOUNG COMPANIES

Startup Pavilion

A low-barrier entry point for the next generation of PV companies.

WHO CAN APPLY

- Fewer than 25 employees
- Annual turnover of up to EUR 5 M
- Founded no more than 4 years ago

CO-EXHIBITOR SPACE INCLUDES

- Shared space with electricity
- High stool and waste basket
- 1 exhibitor pass for 3 days
- Individual counter with logo/branding

VISIBILITY & ENGAGEMENT

- Complimentary coffee and lunch breaks
- Full access to Exhibition Forum sessions
- Admission to exhibition-area side events
- Welcome Reception on Monday afternoon
- Option to present at the Industry Summit

REGISTRATION DEADLINE AND PRICE

By 31 January 2027
EUR 1,100 net

By 28 February 2027
EUR 1,300 net

From 1 March 2027
EUR 1,500 net

Secure your place in the Startup Pavilion

Submit your signed application form.
Send it to pv.exhibition@wip-munich.de

Download application form



Let’s shape your EU PVSEC presence.



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Tell us what you want to achieve. We’ll build the right partnership with you.

DISCUSS YOUR PARTNERSHIP →

Looking for something different? We also develop tailored activations around your objectives.

Organiser of the EU PVSEC:
WIP Renewable Energies
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81373 Munich, Germany